Experlogix CPQ

Dynamics 365 Commerce

Simplify Online Selling

The Award-Winning CPQ (Configure, Price, Quote) Solution for Dynamics 365

Since 2005, our goal has been to provide the absolute best CPQ experience for Dynamics users by delivering a solution with enterprise-class integration to Dynamics 365 for organizations that sell varieties of products and services.

Experlogix CPQ for Dynamics 365 Commerce increases engagement and accelerates sales by delivering a personalized and frictionless shopping experience, from end to end. Deliver a richer commerce experience by empowering customers and partners to easily configure complex product configurations, optimize pricing and display real-time visualizations.

Hundreds of Dynamics customers, thousands of users and the partner community agree: **Experlogix is the proven CPQ leader for Dynamics 365.**

Benefits:

- B2B/B2C sale of configurable products through a web shop
- Guided selling
- Reduce product returns
- Increase order conversion rates
- Improve inventory management
- Logic-based pricing and discounting
- Dynamic product visualizations
- On-demand BOM and routing
- Automatically creates sales orders
- Multi-Currency & Language Support

Guided Selling

As sales representatives configure a quote or order, Experlogix CPQ for Dynamics 365 Commerce verifies in real-time the accuracy of each selection and instantly provides intelligent feedback via easy-to-understand pop-up messages and color-coded highlights.

Reduce Product Returns

Since Experlogix builds the order correctly the first time, customers can expect delivery of the right product, preserving customer satisfaction.

Increase Order Conversion Rates

Experlogix CPQ delivers personalized products and services tailored to customer preferences Businesses can now sell more and charge more for their unique products.

Improve Inventory Management

Since each order is customized according to a customer's configuration, the need to carry vast arrays of preconfigured inventory is reduced.

Logic-Based Pricing Discounts

Experlogix handles the most complex pricing and discounting configurations with ease, allowing non-technical users to create and maintain sophisticated rules and formulas without programming expertise. Sales teams are able to deliver accurate prices at the highest possible margins each time.

Dynamic Product Visualizations

With Image Compositing in Experlogix CPQ for Dynamics 365 Commerce, you can apply different colors and textures, and create complex compositions with layers and effects. Changes are dynamically displayed as you make them, improving experience for both resellers and customers.

On-Demand BOM Routing

Experlogix CPQ can produce new product items, BOM and routings, or reuse existing ones. Sub-BOM attributes can be mapped to Experlogix, allowing you to set quantities, units of measure, etc. Sub-route attributes like cycle time, move time and queue time can also be calculated by the solution.

Why Experlogix CPQ?

Experlogix provides an extremely flexible, powerful and scalable CPQ solution that is easy to learn and use, empowering business users to maintain sophisticated configuration and pricing logic with ease. Our deep integration to Dynamics 365 is certified by Microsoft and is ready immediately upon installation, hosted on Microsoft Azure or on-premise.

Experlogix provides an experienced professional services team that brings best practices to Dynamics CPQ projects from hundreds of successful implementations worldwide.

Get Started!

Microsoft preferred solution

Microsoft Dynamics 365
Certified

Gold
Microsoft
Partner
Microsoft

experlogix

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