

# Experlogix CPQ

for Salesforce

**THE #1 CPQ (CONFIGURE, PRICE, QUOTE) SOLUTION**

## Quote it Fast. Sell it Right.

Our goal has been to provide the absolute best CPQ experience for Salesforce users by delivering a solution with enterprise-class integration to Salesforce for organizations that sell varieties of products and services.

Regardless of how you sell – direct, indirect and via the web – Experlogix CPQ simplifies your quote-to-order process to help you sell faster and with greater profits. For manufacturing organizations, we'll take your configured order and create a bill-of-material, ready to integrate.

Hundreds of Salesforce customers, thousands of users and the partner community agree:  
**Experlogix is the proven market CPQ leader.**

“Experlogix is making things easier for our newcomers – removing the reliance on tribal knowledge. It’s been a great part of the software.”

**Roland Proske**, Head of IT and Digital at FotoFinder



## Benefits:

- Handle the most complex quoting requirements with ease
- Eliminate quote errors
- Ensure maximum profits
- Speed quote-to-order times
- Trigger discount & other approval workflows
- Offer guided selling
- Create bill-of-materials and routings
- Extend to portals, mobile devices
- Single sign-on to Salesforce
- Place engineering expertise into the hands of sales representatives
- Fast set-up, easy maintenance



### Seamless Salesforce Integration

Complete integration with Salesforce Opportunities and Quotes is available the moment you install Experlogix. It's all available out-of-the-box.



### Trigger Workflows

Experlogix can fire Salesforce workflows to route for discount approvals, engineering change requests and more.



### Portal Access

Experlogix integrates with Salesforce Communities to empower your resellers, distributors and external reps to create their own quotes with Experlogix.



### Read from & Write to Salesforce

Let's say you need Experlogix to calculate a quote's gross profit and send that back to Salesforce for reporting. With clicks (rather than coding), it's done. What if you want Experlogix to recognize the account's country and only display products in that region to your rep? Get it done in minutes!



### Visualize On-The-Fly

Harness our powerful image rendering technology to see product option changes the moment selections are made.



### We Respect the Salesforce UI

Experlogix matches the look of each Salesforce release, why is this important? It provides a natural transition from Salesforce to CPQ for your users, shortens learning curves and increases user adoption. Wish we didn't match Salesforce? We've got other skins to choose from or you can create your own.



### Salesforce Updates

If you're ready to take advantage of a new Salesforce release, rest assured we support the new version – there's never a delay.

## Why Experlogix CPQ?

Experlogix provides an extremely flexible, powerful and scalable CPQ solution that is easy to learn and use, empowering business users to maintain sophisticated configuration and pricing logic with ease. Our deep integration to Salesforce CRM is certified by Salesforce and is ready immediately upon installation.

Experlogix provides an experienced professional services team that brings best practices to your CPQ project. Our technicians assist with product training, project management leadership and turnkey implementation delivery.

