

# Parametric Configurator for Microsoft Dynamics™ GP



## THE MOST COMPREHENSIVE CONFIGURATOR SOLUTION FOR MICROSOFT DYNAMICS™ GP

- Easy to use
- Fast to deploy
- Eliminate quote and order errors
- Shorten quote-to-order cycle times
- Place engineering expertise into the hands of sales representatives
- Guarantee complete product and service configurations at the time of order
- Increase customer satisfaction and loyalty
- Automate bill-of-material and manufacturing orders
- Built-in Microsoft Dynamics GP integration

*The Experlogix Parametric Configurator empowers your sales team to quickly customize complex quotes and orders with 100 percent accuracy, leading to dramatic gains in revenue and profitability. With unique capabilities such as guided selling, rapid line-item creation and automated bill-of-material generation, Experlogix gives you the tools you need to maximize your quote-to-order and manufacturing performance.*

### SIMPLIFY QUOTES AND ORDERS

With Experlogix, you can quickly configure custom products and services that meet your customer's unique needs. Rules can be based on product type, geography, customer name/type, industry, deal size and more.

### REAL-TIME SELECTION VALIDATION

Experlogix Configurator immediately verifies the accuracy of each user entry, providing intelligent feedback via easy to understand pop-up messages and color-coded highlights. Our powerful compatibility engine can handle virtually any configuration scenario imaginable.

### IMPROVE MANUFACTURING PRODUCTIVITY

Experlogix combines with Dynamics GP to form a powerful engineering and product management system, automating bill-of-materials, cost and routing determinations, and enabling dramatic cuts in manufacturing lead times.

### DEFINE STOCK CONFIGURATIONS AND KITS

Streamline the quote and order entry process for your product lines with pre-built configurations and best practices. Use automatic up-sell and cross-sell messaging to increase your bottom line and profits.

### BUILD RULES & FORMULAS FAST

The Experlogix Design Center is a user-friendly workbench which allows non-technical users to create and maintain complex rules and sophisticated algebraic formulas – all without programming expertise.

### PROVEN TECHNOLOGY – TRUSTED PARTNER

By streamlining sales professionals' quote and order processes, Experlogix helps organizations close more deals faster. Experlogix is used by hundreds of companies globally and is recommended by Microsoft and its partners worldwide.

Launch Experlogix directly from the Sales Transaction Entry window.

Get immediate, color-coded feedback after each choice is made.

Easily link product images.

*"I wish every company I dealt with had this level of customer support. They are so head and shoulders above the rest of the industry with customer service it is stunning."*

J. O'Connor  
Universal Electric

*"Experlogix integration with Microsoft Dynamics GP is one of the best we've seen."*

N. McGourty,  
Manufacturing  
Resource Partners, LLC

The screenshot shows the 'Sales Transaction Entry' window with the 'MPC Parametric Configurator' for 'Doors-Labor' open. The configurator shows a tree of options on the left and a list of selected options on the right. A 'Color\_CO: Copper' dialog is also open, showing a photo of a house with a copper door and a list of options with prices. The main window shows a line item for 'DRWL-1072' with a unit price of \$3,423.00 and an extended price of \$3,423.00. The total price at the bottom is \$3,423.00.

Summarize any calculated value such as cost, profit, margin or weight.

Perform complex computations and optimizations.



ISV/Software Solutions

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