

Experlogix Parametric Configurator Portal Edition for Microsoft Dynamics™ CRM



PORTAL CONFIGURATOR FOR SELF-SERVICE BUYING OF COMPLEX PRODUCTS & SERVICES

- Guide customers & partners to valid configurations
- Supports multiple sales channels
- Deploy UI with tailored look for different channels
- Create role/user specific rules & pricing
- Integrates with Dynamics CRM Quotes & Orders
- Enhances pipeline visibility
- Includes anonymous and logged in user functionality, so users can perform some tasks without a password

Experlogix Parametric Configurator Portal Edition is a guided selling and configuration solution enabling unassisted quotes and orders across sales channels via the web.

INTEGRATED PRODUCT AND SERVICE CONFIGURATION ACROSS SALES CHANNELS

Experlogix Portal Edition enables companies to expand their sales to the web by providing the power of the Experlogix Configurator within a portal to help customers, channel partners and prospects to configure custom products and services to meet their unique needs.

GUIDED SELLING VIA THE WEB

Experlogix Portal Edition users can configure custom products and services that meet their unique needs. Experlogix guides the online user via color-coded displays and pop-up messages. It even makes suggestions and fixes problems - all according to rules that you have defined.

DEPLOY A SINGLE CONFIGURATOR ACROSS ALL SALES CHANNELS

Experlogix Portal Edition ensures model consistency across the enterprise by supporting all sales channels from a single, centrally managed system.

DISPLAY PRODUCT IMAGES, LINKS TO BROCHURES

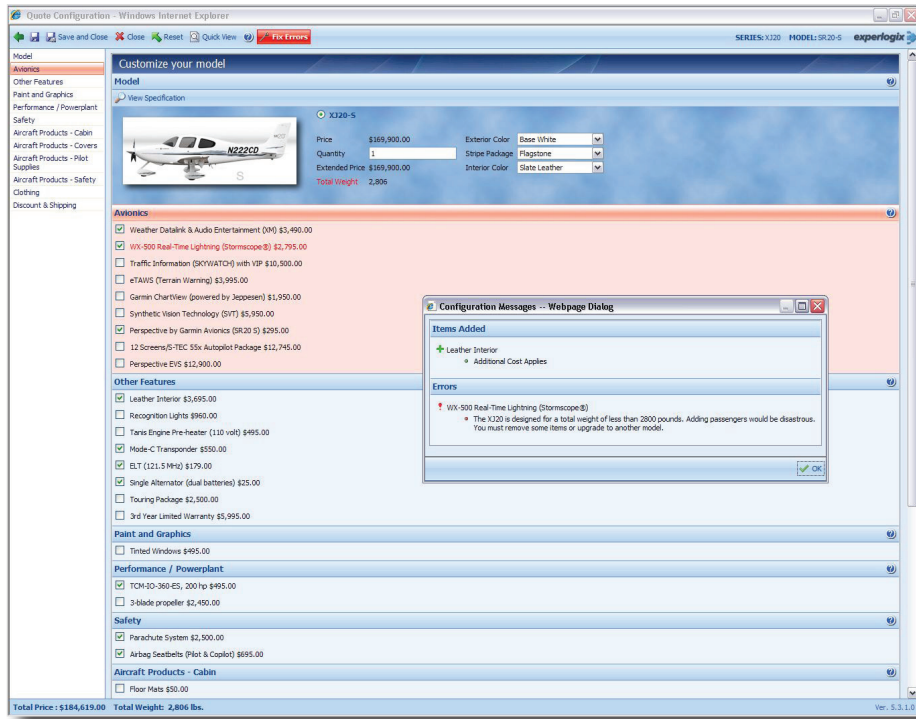
Easily display product images and add links to download product brochures and spec sheets.

MICROSOFT DYNAMICS CRM INTEGRATION

Quotes and orders generated by Experlogix Portal Edition create corresponding records in Microsoft Dynamics CRM.

“Experlogix delivers advanced configurator technology that integrates seamlessly with Microsoft Dynamics CRM. We congratulate Experlogix on its success in partnering with Microsoft CRM to provide solutions that “work the way your business does”.

Brad Wilson
General Manager
Microsoft Dynamics CRM



“Without exception, everyone we dealt with at Experlogix has been a pleasure to work with. They were helpful, friendly, and went the extra mile to ensure that our needs were met wherever they could.”

Brendon Avery
General Manager of IT
Konica Minolta



ISV/Software Solutions

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